



The Zebra OEM Technology Portfolio

Industry-leading technology to help you cut costs, improve profit margins, speed time to market and strengthen your brand.





Get leading technology solutions up and running faster – and for less. Let Zebra power your solutions with technology you and your customers can count on.

When you choose Zebra as your OEM partner, you get a portfolio that delivers industry-leading features, durability and reliability. You save on development time and your customers get best-in-class proven solutions that drive time and cost out of their everyday operations. You enjoy greater margins, while your customers get value from their solutions faster, for a rapid return on investment.



The top five reasons to choose Zebra as your OEM partner



1. Industry-leading technology

For around 50 years, we have delivered products and features that set the bar for the rest of the industry — from the first commercial barcode scanner to the first business-class mobile operating system to first and second generation wireless LAN architectures. Access innovative, industry-acclaimed technology that delivers best-in-class performance.



2. Flexible OEM approaches

Whatever your requirements, our OEM Technology Portfolio can help. Need zero time-to-market and zero development? Have a customer with special requirements but don't have the time or budget to develop a custom product to meet their needs? We can do this for you.



3. Get to market faster

Whether you want to private label our existing product, integrate our plug-and-play components into your products or customize an existing Zebra product, the result is the same. Put products in the hands of your customers faster than ever before.



4. Reduce product development costs

Take advantage of our billion dollar R&D budget to reduce your development costs. And with RhoMobile, our powerful HTML5 development framework, you can create applications for multiple mobile computers, regardless of operating system. With development time and costs slashed, you enjoy higher margins.



5. Strengthen your brand value

With Zebra as your technology partner, you can grow your brand and expand your product offerings in key markets.

As the world's leader in barcode scanning, we offer the most comprehensive portfolio of barcode scanners, including scan engines and handheld/hands-free designs. No matter the data capture you need, there is a Zebra scanning product ready to do the job — from 1D and 2D barcodes to images, signatures, RFID tags, direct part marks and more. Our leading scanning technology captures virtually any barcode — even dirty, damaged or underneath shrink wrap. Our scanners also read barcodes on any surface — from traditional paper labels to the display on a mobile phone and even on challenging reflective and curved surfaces.

Scan Engines

With Zebra 1D and 2D scan engines, you can quickly and cost-effectively integrate industry-leading barcode scanning into your products, at whatever range required. Plus, with Zebra scan engines, keeping your products updated with the latest technology is easy. Simply replace existing engines with our next generation engine — no expensive re-tooling is required.

2D Imager Decode Options

Our decode options help to improve your product designs and reduce the cost of your products. Choose from a range of hardware-based decoders as well as a software-only decoding solution — a smart decision for your project's budget, space and performance needs.



Fixed-Mount Scanners

Our fixed mount scanners combine high performance 1D and 2D scanning with plug-and-play simplicity to reduce development time and enable a rapid time-to-market — without in-house technical resources for scanner integration. Easy to program and configure, this range offers an integrated beeper in most models, multiple interfaces and flexible scanning that can be initiated on command via the press of a button or trigger, or when an object is presented (ideal for hands-free and unattended applications).

Private Label Technology Opportunity

OEM Handheld Scanners

Whether your customers need barcode scanning at a retail POS, a patient bedside, on the manufacturing production line or in the aisles of a warehouse, we have a scanner that is right for the environment and the application.

Our scanning technology allows workers to capture virtually any barcode with speed — whether it is displayed on a mobile phone or printed on a label. Our award-winning Industrial Design team also delivers ergonomics that provide all day comfort and an intuitive design that virtually eliminates training.

[Find out more about OEM Handheld Scanners.](#)



Private Label Technology Opportunity



OEM Micro Kiosks

Our family of Micro Kiosks raises the bar for self-service — enabling businesses to cost-effectively deploy intuitive, on-demand applications throughout the sales floor, cinema, fast food restaurant, lobby, airport and other environments.

Find out more about Zebra scanning and kiosk technology.

[Download our Data Capture Devices brochure](#)



OEM RFID Products

Help your customers maximize the return on their RFID investments with our suite of RFID readers. Over 300 RFID-centric technology patents have allowed us to deliver many industry firsts. We've spent decades deploying some of the world's largest and most successful RFID implementations in some of the world's largest companies.

Our portfolio includes handheld, fixed, sleds and combination handheld/hands-free RFID readers that are ready for deployment in virtually any environment — including retail, healthcare, manufacturing, transport and logistics, and beyond.

Find out more about our RFID solutions

[Download our RFID portfolio](#)



OEM Mobile Computers

Our mobile computers are rugged, secure and offer the industry's most comprehensive voice and data feature set. Choose the form factor that best fits the needs of your customers — from small and pocketable to a tablet built for the enterprise, to models designed for specific applications, such as healthcare applications at a patient's bedside.

Find out more about our Enterprise Mobile Computers.

[Download the portfolio](#)

Zebra OEM for your target markets

Providing industry-leading technology to help you grow your business across a wide range of verticals.



Retail & Hospitality

Keep customers' business operations up to date well into the future - quickly, reliably and cost effectively - with our OEM retail and hospitality expertise.

[Download the application brief](#)



Healthcare

Zebra OEM solutions help improve patient safety, increase staff productivity and meet regulatory requirements, quickly and cost effectively.

[Download the application brief](#)



Technology & mPOS

Complement your payment solution with reliable, secure and affordable OEM technology from Zebra. Make customer experiences faster and friction-free.

[Download the application brief](#)



Manufacturing

Increase productivity, product variants, visibility and flexibility in manufacturing while reducing costs – with Zebra.

[Download the application brief](#)



Gaming & Lottery

Provide new barcode scanning and real-time data touch points for your gaming operators. Offer everything to ensure engaging and profitable guest or player experiences.

[Download the application brief](#)



Ticketing

Give your customers seamless ticketing technologies for shorter queuing times, improved customer satisfaction and increased sales.

[Download the application brief \(link tbc\)](#)



Quick Service Restaurants (QSR)

Create self-service kiosk solutions for fast food restaurants, streamlining ordering, increasing revenues and meeting customer requests quickly and reliably.

[Download the application brief](#)



Why Zebra for OEM?

With Zebra's comprehensive and proven OEM portfolio, you can:

- Deliver leading edge technologies that increase customer loyalty
- Speed up your time to market
- Improve your profit margins
- Take time and cost out of your product development cycles
- Build your brand

From component scan engine technology that easily integrates into your design, to private labelled wireless and mobile computing solutions with your specifications and brand logo, our OEM portfolio delivers solutions your customers can count on, while reducing your costs and time-to-market.

Contact

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