

Adoption of transformative field operations technologies

\$10.6 TRILLION

Growth of global e-commerce

58%

Mobility investment is a growing priority

52%+

Transformative field operations technologies

Four drivers for enterprise mobile technology

83%

Employee productivity/efficiency

75%

Customer/partner satisfaction

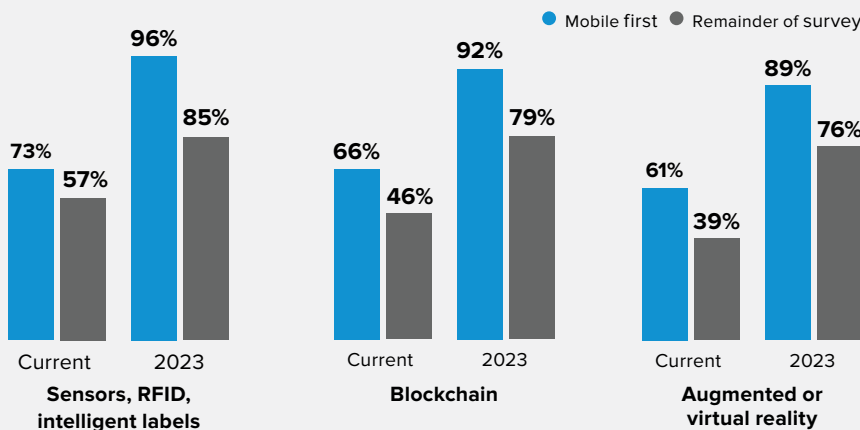
57%

Order fulfillment accuracy

62%

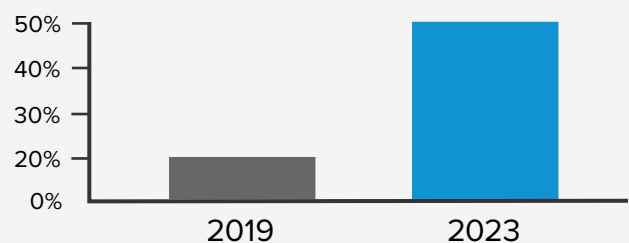
Revenue/sales

Emerging technology adoption projections



Enterprise mobile device adoption

Enterprise mobile device use is expected to grow over the next five years from 20% in 2019 to about 50% in 2023.



Zebra's Future of Field Operations Vision Study

Zebra Technologies commissioned a global survey of leading organizations with field operations in five service categories: field service, fleet management, field sales, direct store delivery and merchandise courier services. The survey revealed how their organizations are evaluating and using enterprise mobile and emerging technologies to respond to market and technological trends impacting field operations.

Read the full report now. [Get your copy.](#)

zebra.com/fieldmobility

