



## Empowering Grocers to Provide Convenience, Efficiency and Selection

As the traditional grocery shopping experience continues to be upended by the influx of online purveyors, grocers are taking steps to empower their workers and make the shopping experience more efficient and enjoyable for consumers. They are also seeking ways to meet the demands of consumers for prepared foods that are fast, simple, healthy and affordable—and transparency about product origins, ingredients and production.

To stay ahead of the curve, smart food retailers are employing sophisticated technology solutions to drive top-line revenue, increase staff effectiveness and improve the overall customer experience. Zebra's robust portfolio of enterprise-grade technology solutions can provide visibility into every corner of your operation and generate insights that drive performance and customer satisfaction.

### Mobile Solutions for Grocery Operators

- **Click and Collect.** Zebra can help you customize a click-and-collect solution that includes printers, computers, kiosks and scanners—to connect every area of your operations.
- **Food and Beverage Labeling.** Today's food labels must include information about nutrition, ingredients and potential allergens so that consumers can make informed decisions. Zebra provides a portfolio of printers, software and supplies that can help you meet FDA requirements.
- **Food Safety.** Food safety is fundamental to your success. Zebra offers a food-safety solution that can significantly reduce or eliminate the threat of food spoilage and ensure traceability.
- **Inventory Management.** Zebra's mobile computers and scanners increase inventory visibility and reduce the costs of carrying too much stock, lessening the risk of running out of popular and featured items and specials.
- **Personalized Shopping.** Elevate the in-store shopping experience by leveraging Zebra's personal shopper devices to enable assisted selling, dynamic couponing, frictionless checkout and more.
- **Point of Sale.** With growing competition, it is vital to optimize your points of sale. Zebra's solutions increase efficiency, shrink lines, reduce issues and keep customers coming back.
- **Price Management.** A daily task for store staff. Zebra mobile computers and printers increase accuracy and effectiveness to assure pricing is completed in a timely manner.
- **Staff Enablement.** Gain end-to-end efficiencies by equipping your store with Zebra mobile solutions to improve teamwork and communication between the store manager and associates.



# Multipurpose Technology for Multiple Applications

With more choices in today's on-demand economy, you must make your stores and operations more consumer-centric.



## Scanners MP7000 Scanner Scale (pictured) | DS457 | DS8100

Zebra scanners take performance and simplicity to the next level for faster-than-ever checkout in cashier-manned and self-checkout lanes, increased cashier productivity and POS throughput all designed to deliver a better shopping experience.



## Mobile Computers and Tablets TC51/56 (pictured) | ET50 | MC3300 | TC20 | TC25

Barcode scanner-equipped Zebra handheld mobile computers give associates an equally effective scanning form factor to handheld scanners for checking inventory and fulfilling click-and-collect orders. Zebra also offers mobile computers engineered for cold environments.



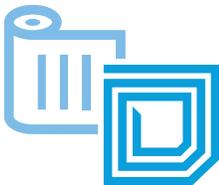
## Printers ZD620 (pictured) | GT800 | ZD410 | ZD420 | ZD500

Whatever your printing needs, there is a Zebra printer for you. From the lightweight, durable mobile printers to the compact, easy to use desktop printers, Zebra keeps your operations running smoothly and efficiently.



## Personal Shoppers PS20 (pictured) | MC18

Give every customer the ultimate in-store personalized shopping experience. With Zebra's personal shopper devices, customers have the power to instantly locate items, check pricing, receive personalized promotions and more.



## Supplies

From raw materials to shipped goods, we put the same meticulous engineering in all Zebra Certified Supplies to provide consistent quality, performance and service so you never have to worry about thermal printing supply issues interrupting your operations.



## Services

Zebra's visibility services are designed to increase mobile computer and thermal printer performance and offer insights into device health, utilization and availability in your environments, resulting in increased productivity and operational efficiency.

To learn more about Zebra technology solutions for grocery operations, visit [www.zebraretail.com](http://www.zebraretail.com)



**NA and Corporate Headquarters**  
+1 800 423 0442  
[inquiry4@zebra.com](mailto:inquiry4@zebra.com)

**Asia-Pacific Headquarters**  
+65 6858 0722  
[contact.apac@zebra.com](mailto:contact.apac@zebra.com)

**EMEA Headquarters**  
[zebra.com/locations](http://zebra.com/locations)  
[contact.emea@zebra.com](mailto:contact.emea@zebra.com)

**Latin America Headquarters**  
+1 786 245 3934  
[la.contactme@zebra.com](mailto:la.contactme@zebra.com)