ZEBRA

Creating a Fast, Convenient, and High-Value Shopping Experience

Today's convenience store (c-store) customers are interested in more than a "get in and out quickly" experience. They expect a wide product selection that includes their preferred brands as well as competitive prices, friendly service and healthy, fresh food options. As a result, c-store retailers are seeking technology solutions that can help them give their time-starved customers more "bang for their minutes," while they also manage basics like cleanliness, associate helpfulness and merchandising.

Recognizing that technology is reshaping the c-store experience, forward-thinking operators are turning to Zebra Technologies for solutions that provide visibility into every corner of their operations—including point of sale, price and inventory management, replenishment, food safety and labeling and a host of other operations—and generate insights that can drive performance and customer satisfaction.

Mobile Solutions for C-Store Operators

- **Point of Sale.** As c-stores up their game with products and services, speeding up transaction times and maximizing profit margins continue to be a challenge. Zebra's fixed and mobile POS solutions enable increases in efficiency that shrink lines, reduce issues and keep your customers coming back.

- **Food Safety.** Because c-stores sell prepared, perishable items, food safety is fundamental. Zebra offers a food-safety solution that can significantly reduce or eliminate the threat of food spoilage and ensure traceability.

- **Food and Beverage Labeling.** Today's food labels must include information about nutrition ingredients and potential allergens so that consumers can make informed decisions. Zebra provides a portfolio of printers, software and supplies that can help you meet FDA requirements.

- **Inventory Management.** With limited space and greater demand for product selection, c-store owners need to be experts in managing inventory. Zebra's mobile computers and scanners increase inventory visibility and reduce the costs of carrying too much stock, lessening the risk of running out of popular items and specials.

- **Staff Enablement.** Gain end-to-end efficiencies across your operation by equipping your store with Zebra mobile solutions. And Zebra scanners and sensors can help your staff better monitor cleaning schedules and out-of-stock items.

Multipurpose Technology for Multiple Applications

With consumers expecting to find more products and services at c-stores, you must leverage technology to meet their demands. Zebra solutions can help c-stores leverage the power of technology for nearly every task—from tracking inventory to speeding up the checkout process.

Scanners   DS8100 (pictured) | DS457

Zebra scanners take performance and simplicity to the next level for faster-than-ever checkout, increased cashier productivity and POS throughput—and ultimately a better shopping experience.
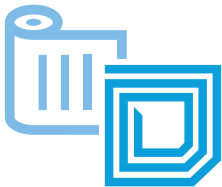
Mobile Computers and Tablets   TC51/56 (pictured) | ET50 | MC3300 | TC20 | TC25

Barcode scanner-equipped Zebra handheld mobile computers give associates an equally effective scanning form factor to handheld scanners for checking inventory. Zebra also offers mobile computers engineered for cold environments.

Printers   ZD620 (pictured) | GT800 | ZD410 | ZD420 | ZD500

Lightweight, durable Zebra mobile printers enable associates to keep up with price updates by quickly printing price labels right from the store floor. Zebra also offers a wide range of mobile and desktop printers for printing price labels and sales receipts. Our desktop printers are engineered to consistently produce clear, easily scannable food labels, even at high volumes.

Supplies

From raw materials to shipped goods, we put the same meticulous engineering in all Zebra Certified Supplies to provide consistent quality, performance and service so you never have to worry about thermal printing supply issues interrupting your operations.

Services

Zebra's visibility services are designed to increase mobile computer and thermal printer performance and offer insights into device health, utilization and availability in your environments, resulting in increased productivity and operational efficiency.

To learn more about Zebra technology solutions for convenience store operations, visit **www.zebraretail.com**

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